

PARTNERSHIP MENU

November 18-19, 2008 at CiRCA in Toronto

08

BRONZE PARTNER \$3,000+

Individual opportunities at this level include sponsorship of:

- Bottled Water - \$3,000
- One White Paper Drop - \$3,500
- Promotional item distribution in Delegate Bag \$3,500
- Booth - \$5,000
- Media Room - \$5,000

Partnership includes the following:

- One (1) full nextMEDIA - Monetizing Digital Media registration package, with Partner designation on delegate ID badge.
- Extensive branding and logo visibility on the product sponsored (see below for opportunities).
- Logo recognition as Bronze Partner in a rotational billboard on the main page of the event website with link to Meet Our Partners section of website.
- Logo recognition as Bronze Partner on the Meet Our Partners section of the event website with link to Partner's website and option to submit a Company Profile.
- Logo recognition as Bronze Partner in the event guide.
- Logo recognition as Bronze Partner on prominent signs around the event conference site.

SILVER PARTNER \$7,500+

Individual opportunities at this level include sponsorship of:

- E-blast Sponsor (6 E-blasts) - \$7,500
- Glossary Terms on Tent Cards - \$7,500
- Mobile Schedule - \$7,500
- Networking Break - \$7,500
- Registration Area - \$7,500
- USB Key with Event Guide and Schedule - \$7,500
- Breakfast Partnership - \$10,000
- Conference Bag logo and insert - \$10,000
- Delegate Login Area - \$10,000
- Intermission Ad Promo on Screen - \$10,000

Partnership includes the following:

- Two (2) full nextMEDIA - Monetizing Digital Media registration packages, with Partner designation on delegate ID badges.
- Extensive branding and logo visibility at the event, venue, session or product sponsored (see below for opportunities).
- Speaking opportunity at beginning of sponsored session/event (where applicable).
- Logo recognition as Silver Partner in a rotational billboard on the main page of the event website with link to Meet Our Partners section of website.
- Logo recognition as Silver Partner on the Meet Our Partners section of the website with link to Partner's website and option to submit a Company Profile.
- Logo recognition as Silver Partner in the event guide.
- Logo recognition as Silver Partner on prominent signs around the event conference site.
- One promotional item in the delegate bag.

GOLD PARTNER \$15,000+

Individual opportunities at this level include sponsorship of:

- Case Study or Workshop - \$15,000
- Co-Host of the Cocktail Reception - \$15,000
- Interactive Exchange Session - \$15,000
- One Session - \$15,000
- Lunch Partnership - \$15,000
- Delegate Lounge - \$20,000
- Online Video Sponsor - \$20,000

Partnership includes the following:

- Three (3) full nextMEDIA - Monetizing Digital Media registration packages, with Partner designation on delegate ID badges.
- Extensive branding and logo visibility at the event, venue, session or product sponsored (see below for opportunities).
- Speaking opportunity at beginning of sponsored session/event (where applicable).
- Logo recognition as Gold Partner in a rotational billboard on the main page of the event website with link to Meet Our Partners section of website.
- Logo recognition as Gold Partner on the Meet Our Partners section of the website with link to Partner's website and option to submit a Company Profile.
- Logo recognition as Gold Partner in the event guide.
- Logo recognition as Gold Partner on prominent signs around the event site.
- One full-page, black-and-white advertisement in the event guide OR one promotional item in the delegate bag.

PLATINUM PARTNER - \$25,000+

Individual opportunities at this level include sponsorship of:

- Cocktail Reception - \$25,000
- Keynote - \$25,000
- nextPITCH - \$25,000

Partnership includes the following:

- Four (4) full nextMEDIA - Monetizing Digital Media registration packages, with Partner designation on delegate ID badges.
- Titling opportunity (see below for opportunities) and/or extensive branding and logo visibility at the event venue, session or product sponsored.
- Speaking opportunity at beginning of sponsored session/event (where applicable).
- Logo recognition as Platinum Partner in a rotational billboard on the main page of the event website with link to Meet Our Partners section of website.
- Logo recognition as Platinum Partner on the Meet Our Partners section of the event website with link to Partner's website and option to submit a Company Profile.
- Logo recognition as Platinum Partner in the event guide.
- Logo recognition as Platinum Partner on prominent signs around the event site.
- One full-page black and white advertisement in the event guide.
- One promotional item in the delegate bag.

GRAND PATRON - \$50,000+

Partnership includes the following:

- Five (5) full nextMEDIA - Monetizing Digital Media registration packages, with Partner designation on delegate ID badges.
- Titling opportunity (where applicable) and extensive branding and logo visibility on a prominent keynote event, venue, session or product of the Partner's choice.
- Speaking opportunity at beginning of sponsored session/event (where applicable).
- Opportunity to present introductory remarks at the beginning and closing of the event.
- Logo recognition as Grand Patron on prominent signs around the event site.
- Logo and link to Partner's website from the main page of the event website.
- Logo recognition as Grand Patron on the Meet Our Partners section of the event website with link to Partner's website and option to submit a Company Profile.
- Logo recognition as Grand Patron in the event guide.
- One full-page, colour advertisement with preferred positioning in the event guide.
- One promotional item in the delegate bag.
- Opportunity to include a Delegate Welcome Message in the event guide.
- Shared host of the Opening Cocktail Reception.

For more information contact:

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