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nextMEDIA
Monetizing Digital Media

canadian
new media
AWARDS

November 18th - 19th, 2008 · CiRCA · Toronto, Canada

nextMEDIA – Monetizing Digital Media brings together the broadcast, new media, and advertising communities to examine the emerging digital media landscape.

What will you gain from partnering with nextMEDIA – Monetizing Digital Media?

- Highlight your digital media initiatives in front of key decision makers from around the world
- Attract media attention from key members of the press
- Position your brand alongside the current industry leaders

08

Featured Speakers / 2008



James Cooper
Creative Director,
Another Anomoly



Rachel Masters
VP of Strategic Relationships,
Ning



Mitch Joel
President,
Twist Image



Susan Bonds
President & CEO,
42 Entertainment



Jordan Hoffner
Head of Content Partnerships,
YouTube



Warren Tomlin
Chief Creative Officer,
Fuel Industries

Over \$13 million in deals done or initiated at nextMEDIA Events in 2007! nextmediaevents.com

Past Participating Companies:



Anticipated Delegate Breakdown

