

Friday, June 08		Sunday, June 10	
<b>12:00-17:00</b>	nextMEDIA Registration Opens for all Participants President's Hall Foyer	<b>07:30-08:30</b>	comScore Media Metrix Power Breakfast Alhambra Room
<b>13:00-15:00</b>	Telefilm Launch Pad Workshop Baron Shaughnessy	<b>08:45-09:00</b>	Introductory Remarks and Delegate Welcome Coleman / Beatty
<b>17:00-19:00</b>	Opening Meet and Greet Mt. Stephen Hall	<b>09:00-09:40</b>	Keynote - The Future of Digital Entertainment with Dale Herigstad, Schematic Coleman / Beatty
<b>21:00-23:00</b>	Digital Alberta's Mixer in the Mountains	<b>09:50-10:00</b>	Research Report - Comparative Analysis of the Leading Online Distribution Platforms for Video Content Coleman / Beatty
Saturday, June 09		<b>10:00-10:20</b>	Executive Download with Stacey Seltzer, Joost Coleman / Beatty
<b>07:30-08:30</b>	Breakfast with Canadian Culture Online - Transformative Digital Production Techniques and Products Alhambra Room	<b>10:20-10:40</b>	Executive Download with Peter Bradley, Azureus Coleman / Beatty
<b>08:45-09:00</b>	Introductory Remarks made by Wayne Clarkson Executive Director, Telefilm Canada Coleman / Beatty	<b>10:40-11:00</b>	Networking Break President's Hall Foyer
<b>09:00-09:40</b>	CBC - Keynote - Social Media, User Generated Content and Broadcasting with Joanna Drake Earl, Current TV Coleman / Beatty	<b>11:00-11:20</b>	Executive Download with Sean Love, Microsoft Coleman / Beatty
<b>09:50-10:00</b>	Research Report - New Media Business Exploration Study Coleman / Beatty	<b>11:20-11:40</b>	Executive Download with Ben White, Sling Media Coleman / Beatty
<b>10:00-10:40</b>	Panel - The Complexity of Interactive Content Production - Producing and Profiting from Digital Content in Canada and Abroad Coleman / Beatty	<b>11:40-12:00</b>	LonelyGirl15 - A Case Study with Greg Goodfried Coleman / Beatty
<b>10:40-11:00</b>	Networking Break President's Hall Foyer	<b>12:10-13:30</b>	nextMEDIA Awards Lunch Alhambra Room
<b>11:00-11:50</b>	The Evolution of Storytelling and Social Media - Implications for the Future of Television with Peter Cowley, Endemol UK & Professor Michael Hulme, Centre for Study of Media Technology and Culture Coleman / Beatty	<b>13:40-14:20</b>	Panel - The 411 on Mobile Content Coleman / Beatty
<b>11:00-12:00</b>	Interactive Exchange Session Baron Shaughnessy	<b>14:30-15:10</b>	Digital Delivery Briefing - Online Content Distribution Coleman / Beatty
<b>12:00-13:30</b>	The Bell Broadcast and New Media Fund's Catered Case Studies Alhambra Room	<b>15:10-15:30</b>	Networking Break President's Hall Foyer
<b>13:50-14:00</b>	Research Report - Online Advertising Revenues Coleman / Beatty	<b>15:30-16:15</b>	Panel - Interactive Games and Social Networks Coleman / Beatty
<b>14:00-14:50</b>	Panel - It's All in the Eyeballs - Connecting to a Mass Audience Coleman / Beatty	<b>16:30-17:00</b>	Speech by The Hon. Bev Oda, Minister of Canadian Heritage Van Horne A
<b>15:00-15:20</b>	Networking Break President's Hall Foyer	<b>16:30-17:30</b>	Interactive Exchange Session Baron Shaughnessy  To the Victor Go the Spoils - A Town Hall Meeting on Network Neutrality Coleman / Beatty
<b>15:20-15:50</b>	Panel - Financing Digital Media Initiatives Coleman / Beatty	<b>17:10-17:30</b>	Presentation of Banff World Television Festival 2007 Outstanding Achievement Award and Q & A session with BBC Director General Mark Thompson Van Horne A
<b>16:00-17:00</b>	Digital Delivery Briefing - The Low Down on Broadcaster's Multi-Platform Strategies Coleman / Beatty  The Telefilm Launch Pad Baron Shaughnessy	<b>18:00-19:30</b>	CBC/Radio-Canada Opening Reception for all nextMEDIA & BWTVF Delegates Riverview Lounge, Main Hotel
<b>17:00-19:00</b>	blogTV Saturday Night Cocktail Reception President's Hall Foyer		