

Please add your information into the fields and print a copy of this form to be faxed.

Name: _____

Company: _____

Address: _____

City: _____

Postal Code: _____

Telephone: _____

E-mail: _____

PLACE ORDER

Outside Back Cover Inside Front Cover Inside Back Cover

Full Page Combo Special Delegate Bag Insert

Rate(s) Total: \$ _____ **+ 6% GST**

PAYMENT

Send Invoice Payment Enclosed
(Please make cheques payable to Achilles Media Ltd.)

Visa MasterCard American Express

Other _____

Credit Card Number: _____

Expiry Date: _____

Card Holder: _____

Signature: _____

Date: _____

EVENT GUIDE

The event guide is the primary source of information for delegates. It will contain the event schedule, profiles of panelists and session speakers, and maps of the event site. Advertising in the Guide represents an investment in visibility at a leading international new media event

RATES

Outside Back Cover (colour)	\$1,000
Inside Front Cover (colour)	\$850
Inside Back Cover (colour)	\$600
Full Page (b&w)	\$500

Delegate Bag Insert \$350

Combo Special \$700
(1 Full Page Ad + Delegate Bag Insert)

Package discount - 10% if combined with an ad in one of the BANFF 2007 publications

Full Page (Trim Size)
133 mm x 210 mm
5.25" x 8.25"



FILE SET UP

Please send your ad files in one of the following formats.

1. Press Ready PDF – Include 1/4" bleed and crop area
2. Illustrator EPS File – Include 1/4" bleed. Convert all fonts to outlines and embed all images
3. Hi-Res TIFF or JPG – Include 1/4" bleed. Image must have a minimum resolution of 300 DPI
4. Adobe InDesign Document – Include all supporting files and fonts

FILE TRANSFER

Digital files can be uploaded to our FTP server or e-mailed to ads@achillesmedia.com detailing file name, publication and client. FTP transfers will require software such as Fetch, Transmit, Interarchy, CUTEFTP to upload to our server. Our FTP server is not accessible through a browser (i.e., Internet Explorer).

FTP Information:

Server: ftp.achillesmedia.com
Username: achillesmedia
Password: upload123

Advertising Deadlines

Booking: May 8, 2007 • File Delivery: May 11, 2007

Contact Information:

Robert Francia, Partnership Executive
Tel: (416) 921-3137 ext. 224 • Fax: (416) 921-9878
E-mail: rfrancia@achillesmedia.com

Shipping Information for Delegate Bag Items:

nextMEDIA 2007
C/O Andy Ashmore
Canmore Courier
Unit 8, 106 Elk Run Boulevard
Canmore, Alberta T1W 1L1
Tel: 403-678-5008

Please note: If your courier needs to use a third-party delivery service to deliver your item from Calgary to Canmore, please mark your waybill with the following information: "Canmore Courier MUST be used beyond Calgary if a third party courier is required to deliver to Canmore. Items sent by a third-party courier other than Canmore Courier will not be accepted at point of delivery."

Promo Item: Box # _____ of # _____

Bag Item: Box # _____ of # _____

Delegate Bag Insert Deadlines

Booking: May 10, 2007
Insert Delivery: May 25, 2007