

- nextMEDIA 2008 Schedule -

Friday June 6th

Times	Sessions
12:00:00 - 18:00:00	nextMEDIA Registration Opens for all Participants
14:00:00 - 16:00:00	Conference Jump Start
17:00:00 - 19:00:00	Opening Meet and Greet

Saturday June 7th

Times	Sessions
07:30:00 - 08:30:00	Breakfast
08:45:00 - 09:00:00	Opening Introductions and Remarks
09:00:00 - 09:45:00	Insights Into the Field of Human-Computer Interaction
10:00:00 - 10:50:00	Canada's Digital Media Giants
10:50:00 - 11:20:00	Networking Break
11:00:00 - 12:00:00	Interactive Exchange Sessions
11:20:00 - 12:00:00	Brilliant Ideas you Need to Know about Now! – Digital Distribution for the Next Generation
12:00:00 - 13:30:00	Lunch
13:30:00 - 14:20:00	Bollywood or Bust
14:30:00 - 15:30:00	The Secrets to Success for Convergent Media Producers
14:30:00 - 14:40:00	Sizing up the Mobile Entertainment Industry in 10 Minutes or Less
14:40:00 - 15:30:00	How to Build a Viable Mobile Business in 2008
15:30:00 - 15:50:00	Networking Break
15:50:00 - 16:30:00	Harnessing the Power of Social Media Platforms
16:40:00 - 17:30:00	The Top Ten Things You Should Know About Building Relationships With Advertisers
17:30:00 - 19:30:00	Digital Drinks

Sunday June 8th

Times	Sessions
07:30:00 - 08:30:00	comScore Media Metrix Power Breakfast
08:45:00 - 09:00:00	Introductory Remarks and Delegate Welcome
09:00:00 - 09:45:00	Building a TV Network for the Internet Generation
10:00:00 - 10:50:00	Canada's Hottest Digital Media Innovators
10:50:00 - 11:20:00	Networking Break
11:00:00 - 12:00:00	Interactive Exchange Sessions
11:20:00 - 12:00:00	Storytelling 2.0
12:00:00 - 13:30:00	Lunch
13:30:00 - 14:20:00	The Buying and Selling of Convergent Digital Media Content
13:30:00 - 14:20:00	State of the Video Nation
14:20:00 - 14:40:00	Networking Break
14:40:00 - 15:40:00	Burning Business Issues - nextMEDIA Wrap Session
15:45:00 - 16:30:00	nextMEDIA/BANFF Crossover Keynote Reception
16:30:00 - 17:15:00	nextMEDIA/BANFF Crossover Keynote - Malcolm Wall, CEO Content, Virgin Media
18:00:00 - 20:00:00	CBC/Radio-Canada Opening Reception for BANFF