

Fax to: (416) 921-9878

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PLACE ORDER

Outside Back Cover Inside Front Cover Inside Back Cover

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Rate(s) Total: \$ _____ + 5% GST

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EVENT GUIDE

The event guide is the primary source of information for delegates. It will contain the event schedule, profiles of panelists and session speakers, and maps of the event site. Advertising in the Guide represents an investment in visibility at a leading international new media event

RATES

Outside back cover (colour)	\$1,500
Inside front cover (colour)	\$1,000
inside back cover (colour)	\$900
Full page (b&w)	\$750



Full Page (Trim Size)
133 mm x 210 mm
5.25" x 8.25"

FILE SET UP

Please send your ad files in one of the following formats.

1. Press Ready PDF – Include 1/4" bleed and crop area
2. Illustrator EPS File – Include 1/4" bleed. Convert all fonts to outlines and embed all images
3. Hi-Res TIFF or JPG – Include 1/4" bleed. Image must have a minimum resolution of 300 DPI
4. Adobe InDesign Document – Include all supporting files and fonts

FILE TRANSFER

Digital files can be uploaded to our FTP server or e-mailed to ads@achillesmedia.com detailing file name, publication and client. FTP transfers will require software such as Fetch, Transmit, Interarchy, CUTEFTP to upload to our server. Our FTP server is not accessible through a browser (i.e., Internet Explorer).

FTP Information:

Server: ftp.achillesmedia.com
Username: achillesmedia
Password: upload123

Contact Information:

Rob Francia
Partnership Executive
Tel: (416) 921-3171 x224 • Fax: (416) 921-9878
E-mail: rfrancia@achillesmedia.com

**ADVERTISING
DEADLINE:**
May 5, 2008