

Friday, June 09

18:00-20:00 Opening Meet and Greet Reception
Mt. Stephen Hall

Saturday, June 10

07:30-08:30 Breakfast
Alhambra Room

08:45-09:00 Introductory Remarks and Delegate Welcome
Coleman / Beatty

09:00-10:00 Keynote: Content, Community and the Bottom Line
Coleman / Beatty

10:00-10:15 Networking Break
President's Hall Foyer

10:15-11:15 Panel - Social Networking: The Value of Connecting with your
Community
Coleman / Beatty

11:30-12:00 Digital Delivery Briefing
Coleman / Beatty

Interactive Exchange Session
Baron Shaughnessy

12:15-13:45 Lunch
Alhambra Room

14:00-15:00 Panel - The Audience You Don't Know
Coleman / Beatty

15:00-15:15 Networking Break
President's Hall Foyer

15:15-16:15 Panel - Show Me The Value: Funding and Valuing Digital
Content
Coleman / Beatty

16:30-17:30 Digital Delivery Briefing
Baron Shaughnessy

16:30-18:00 nextPITCH Finalists Competition
Coleman / Beatty

18:00-19:00 Cocktails with The Interactive Project Lab
President's Hall Foyer

Sunday, June 11

07:30-08:30 comScore Media Metrix Power Breakfast
Alhambra Room

08:45-09:00 Sunday Introductions
Coleman / Beatty

09:00-10:00 Sunday Keynote: Distribution in a Post-Modern, Multi-Platform
Universe
Coleman / Beatty

10:00-10:15 Networking Break
President's Hall Foyer

10:15-11:30 Panel - The Future is Out of the Box: Programming in the
Multi-Platform Universe
Coleman / Beatty

11:30-12:00 Networking Break
President's Hall Foyer

Digital Delivery Briefing
Coleman / Beatty

Interactive Exchange Session
Baron Shaughnessy

12:15-13:45 Bell Broadcast and New Media Fund Presents: The Digital Deli
Lunch
Alhambra Room

14:00-15:00 Panel - A Global Approach To A Mobile Phenomenon
Coleman / Beatty

15:00-15:15 Networking Break
President's Hall Foyer

15:15-16:15 Digital Delivery Briefing
Baron Shaughnessy

Workshop Do it Yourself Distribution: Finding Content in
Cyberspace
Coleman / Beatty

16:30-17:30 Panel - CBC/CA Presents High Speed Markets
Coleman / Beatty

18:00-19:30 Banff World Television Festival CBC/Radio-Canada Opening
Reception
RiverView Lounge/Alberta/New Brunswick

20:00-21:30 nextMEDIA Closing Reception & Multi-Platform Premiere
Alhambra Room